



# Svetoslav Todev

SR. WEB DESIGNER • FRONT END • TEAM LEADER • PHOTOGRAPHER  
BORN ON 13 OCTOBER 1983 IN PLOVDIV, BULGARIA

## EXPERIENCE

### Portfolio



**ConsultCommerce**  
July 2006 - Present

**Senior UI/UX Designer, Front End, Team Leader**  
Founder of most GUI company main products

**Photography**  
2010 - Present

**Photographer / Photodesigner**  
Specialised in beauty portraits & family shootings

**Freelance**  
2009 - Present

**GUI and Web Services**  
Web and Native Products, UI/UX, Web consultant, Team Leader

**WordFrame**  
2008 - Present

**Web products based on ASP.Net platform**  
Web and mobile app design, usability and conversion optimization

**PageTypes**  
2007 - Present

**CMS User Interface Designer**  
Helped to increase conversion rate and usability on business critical pages

**Manus+**  
2006 - Present

**Native, Web and Mobile GUI, Front End, UX**  
Web and mobile app design, usability and conversion optimization

**Net Club Speed**  
2003 - 2006

**System Administrator and Marketing Supervisor**  
Software and hardware support, client services, prepress and web design

## EDUCATION

**University**  
"Paisii Hilendarski"  
2006 - 2007

**Specialty: International Trade**  
City: Plovdiv | Grade / Level: Master

**AU Plovdiv**  
2002 - 2006

**Specialty: Tourism**  
City: Plovdiv | Grade / Level: Bachelor

**Language School**  
"Ivan Vazov"  
1997 - 2002

**Specialty: French**  
City: Plovdiv | Grade / Level: Professional



## DESIGN & SOFTWARE SKILLS

### Professional Skills

UI / UX DESIGN	● ● ● ● ●
FRONT END DEV	● ● ● ● ●
PROJECT MANAGEMENT	● ● ● ● ●
PHOTOGRAPHY & POST	● ● ● ● ●
WEB SEO	● ● ● ● ●

### Software Skills

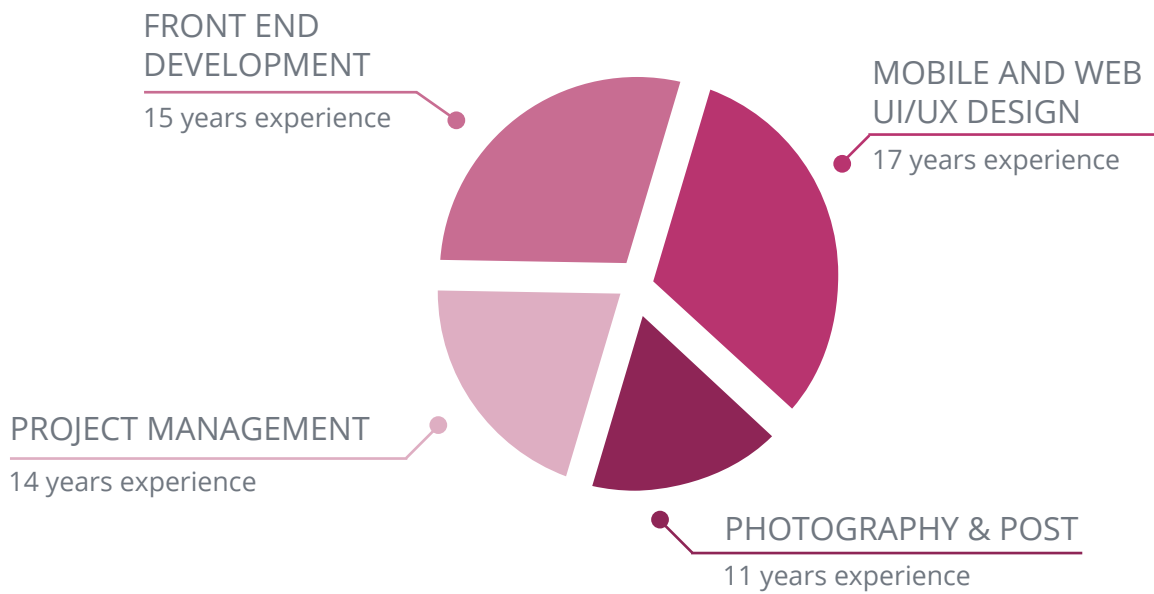
PHOTOSHOP	● ● ● ● ●
ADOBE XD	● ● ● ● ●
ILLUSTRATOR	● ● ● ● ●
AFTER EFFECTS	● ● ● ● ●
INDESIGN	● ● ● ● ●

### Web Skills

HTML5	● ● ● ● ●
CSS3	● ● ● ● ●
JAVASCRIPT	● ● ● ● ●
MVC	● ● ● ● ●
PHP, MYSQL	● ● ● ● ●
ASP.NET	● ● ● ● ●



## COMPETENCES & WHAT I LOVE



Addicted to usability, mobile and user centered designs, I care about details as well as on the big picture and try to create something exceptional. Even if you don't recognize it at first glance, it's that special something that sets you apart from the competition.

THANKS FOR YOUR TIME

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